

Application Guidance

Strategic Involvement Support with Public Services Boards (PSBs)

Thank you for your interest in the new programme. We want this support to make the biggest difference, so our application process is simple and straightforward.

We will have an informal meeting with you and your partners/team to discuss the idea and then ask you to fill in this short form.

Following our meeting, fill in this form with your full application details and send it back to us (see end of this document).

This process is designed to set expectations and use our resources well.

Key themes to keep in mind

Before you start, keep these four main pillars of the programme in mind. The best applications will cover these points in their answers:

- **Strategic purpose over short-term facilitation:** We focus on place-based projects where co-production can make a real difference. Your project should support long-term goals and Well-being Plan objectives, not just offer one-off training or isolated consultations.
- **Collaboration:** We work together on all projects. Our team offers dedicated support, including help from our co-production consultants. In return, we ask for match capacity and at least 10% match funding from your PSB. This

shows your commitment and helps make involvement part of your everyday work and budget.

- **Learning and experimentation:** projects can be about learning/trying out new things. They don't need to be 100% successful - learning from what doesn't work is equally as valuable.
- **Transparency and honesty:** are parts of our ways of working and should be embedded in your projects.

Section 1: Applicant details

Hosting PSB Lead Contact Name & Role <i>The person managing day-to-day strategic delivery and consultant relationships</i>	Carmarthenshire & Ceredigion Public Services Board Tim Bray / Llinos Evans
Contact email	partnerships@ceredigion.gov.uk
Contact phone number	01267 224914

Section 2: Strategic purpose & priority issues

Our structured support offer focuses on projects rooted in a long-term strategic purpose, rather than one-off engagement, short-term consultation, or standalone training.

What is the priority issue or Well-being Plan objective this project will tackle?

Please be specific about the focus area or place-based community. Is this an issue you're already working on? If so, what stage are you at?

For example, rather than saying "We want to look at poverty," you could say "We want to address food insecurity and access to healthy produce in [Community Name] as part of our Well-being Objectives."

The Carmarthenshire and Ceredigion Public Services Boards have recently undertaken a climate change risk assessment in partnership with Natural Resources Wales to better understand the long-term risks and vulnerabilities facing our communities, public services and natural environment. Miller Research were commissioned to undertake this detailed assessment on our behalf.

The assessment identified a range of interconnected challenges, including

- Flooding and coastal risks (the most immediate and significant climate risk across both PSB areas)*
- Infrastructure and service disruption*
- Environmental and ecosystem pressures*

While the assessment has provided clear strategic and valuable evidence, there is now a need to translate this understanding into meaningful action that further reflects local knowledge, lived experience and community priorities.

This project will focus on strengthening community involvement in climate adaptation and resilience planning. The aim is to work alongside communities, partners and stakeholders to explore the implications of the risk assessment findings, identify local priorities and co-produce practical responses that support the Well-being Goals and the objectives within the PSB Interim Well-being Plan (to be approved at the first joint PSB meeting on 15 September 2026 and attached as Appendix: Climate Change and Nature Emergency Objective).

The project builds on existing partnership work and represents the next stage in the transition towards community evidence gathering to guide collaborative action. It will help ensure that future climate adaptation activity is informed by both technical evidence and community insight, resulting in more resilient, equitable and sustainable outcomes for the people and places of Carmarthenshire and Ceredigion.

We are aware of further work in developing a CCRA toolkit and a CCRA Youth Toolkit developed by Neath Port Talbot PSB in partnership with Miller Research and Natural Resources Wales.

Discussions with the project team have highlighted the need for us to maintain an awareness of other regional developmental work in this area.

Building on the evidence provided by the Climate Change Risk Assessment, the project will deliver five connected outcomes:

- improved community understanding of local climate risks and adaptation opportunities;*

- validation and refinement of the assessment findings through lived experience and local knowledge;
- stronger and more sustainable relationships between communities and PSB partners; clear community-informed recommendations to support the development of the Climate Adaptation Delivery Plan;
- and transferable learning that can strengthen future PSB engagement and co-production activity. This will create a clear route from technical evidence, through meaningful community involvement, to practical and accountable delivery.

Why is deepening relationships and co-production essential to solving this specific issue?

Tell us why regular consultation or engagement is not enough. Why do you need to build stronger relationships and trust with communities to tackle this issue? What particular impacts will co-production bring?

(Maximum 250 words)

Climate change is a complex, long-term challenge that cannot be addressed by public bodies acting alone. While traditional consultation methods can help gather views on specific proposals, they are often insufficient for addressing the systemic nature of climate risks and the difficult choices that communities and organisations may face in the future.

Deepening relationships with communities is essential because local people hold valuable knowledge about the places where they live, work and access services. They understand how flooding, transport disruption, energy costs, environmental change and community resilience affect their everyday lives. By creating opportunities for genuine co-production, we can combine this lived experience with technical evidence from the climate risk assessment to develop responses that are realistic, equitable and locally relevant.

Ultimately, co-production will help ensure that climate adaptation measures are informed by communities, co-owned by partners and responsive to the different needs of people and places across Carmarthenshire and Ceredigion. The process will improve community understanding of local climate risks and available adaptation opportunities, while enabling the findings of the Climate Change Risk Assessment to be tested, validated and refined through lived experience and local knowledge. It will also build stronger relationships between communities and PSB partners, creating a foundation for continued dialogue and shared action. Crucially, the evidence and priorities generated through this work will be translated into clear recommendations for the Climate Adaptation Delivery Plan, helping to ensure that future action is realistic, equitable and supported by the communities it is intended to benefit.

How will this project act as a catalyst to move away from "one-off" activity and embed involvement into your everyday organisational culture?

Explain how your initiative serves as a catalyst for sustainable change- how this project will enable the shift from isolated events or short-term training toward embedding collaborative practices into your core culture. You could also reference how the Ways of Working would factor into the upcoming project you are proposing (as much as you are able at this stage).

(Maximum 250 words)

The climate change risk assessment has highlighted the importance of sustained collaboration across organisations and communities. This project will build on that foundation by developing approaches that embed involvement and co-production into ongoing climate adaptation planning rather than treating engagement as a separate or one-off activity.

The project will provide an opportunity to test and refine methods for involving communities in strategic decision-making around climate resilience. Learning from this work will be shared across PSB partners and used to influence future approaches to policy development, service planning and community engagement.

By working alongside co-production specialists, partners will strengthen their understanding and confidence in applying co-production principles in practice. This will help build organisational capability and support a cultural shift towards involving communities earlier and more meaningfully in decision-making processes.

The project aligns strongly with the Well-being of Future Generations Act Ways of Working. It promotes long-term thinking through climate adaptation planning, prevention by addressing future risks before they escalate, integration across environmental, social and economic outcomes, collaboration between multiple sectors and meaningful involvement of communities affected by climate change.

The project will establish a practical learning cycle through which community insight is gathered, considered alongside technical evidence and translated into recommendations for the Climate Adaptation Delivery Plan. PSB partners will reflect jointly on what has worked, what has been challenging and how the approaches tested can be incorporated into future policy development, service planning and partnership activity.

The relationships, methods and learning developed through the project will therefore provide a reusable model for future PSB engagement and co-production. This will help move involvement away from isolated exercises and towards an embedded way of working in which communities

are involved earlier, evidence is interpreted collaboratively and there is a clear link between engagement, decision-making and delivery. The team will also explore how these approaches can strengthen engagement across other PSB priority areas.

Section 3: Community relationships & place-based impact

We are taking a focused, place-based approach to identify key areas where co-production can have the greatest impact and deliver meaningful results.

Partners & community organisations

List the public bodies, third sector, or community-based organisations who you will work alongside during this project

Organisation name	Contact person	Email
Mid & West Wales Fire and Rescue Service	Amy Richmond- Jones	a.richmond-jones@mawwfire.gov.uk
Hywel Dda University Health Board	Sharon Hughes	Sharon.Hughes66@wales.nhs.uk
	Megan Harris	Megan.Harris@wales.nhs.uk
CAVO	Hazel Lloyd-Lubran	hazel.lloyd-lubran@cavo.org.uk
CAVS	Andy Fair	andy.fair@cavs.org.uk
Dwr Cymru	Ellie Lewis	Elinor.Lewis2@dwrcymru.com
Aberystwyth University	Steve Thomas	stt38@aber.ac.uk
Dyfed Powys Police	Jessica Thomas	jessica.thomas@dyfed-powys.police.uk
University of Wales Trinity Saint David	Daniel Priddy	d.priddy@uwtsd.ac.uk
Mentera	Ann Owen	ann.owen@mentera.cymru
Town & Community Councils	Carmarthenshire & Ceredigion	

Community Connectors/Community Empowerment & Support Officers	Carmarthenshire & Ceredigion	

Describe the specific community or demographic group this project will focus on.

Where are the current gaps in how you engage with this community, and how will this project help improve that? Be open about any gaps: If you need to build or improve trust with a certain group or organisation, let us know. Finding areas to improve is important, and our support is here to help you close these gaps.

(Maximum 300 words)

The project will focus on communities across Carmarthenshire and Ceredigion that are likely to experience the greatest impacts from climate change and environmental risk. This includes communities vulnerable to flooding, coastal change, extreme weather events, fuel poverty, transport challenges and other climate-related pressures.

Community, for the purposes of this project, will be interpreted broadly. In addition to residents, community groups and voluntary organisations, it will include businesses, land managers and organisations that help shape and sustain local places. In predominantly rural areas such as Carmarthenshire and Ceredigion, small and medium-sized enterprises, farms, estates, common land associations, forestry interests and other rural land managers form an integral part of the community and are critical partners in building climate resilience.

Particular attention will be given to ensuring the involvement of groups whose voices are often under-represented in strategic planning processes. This includes older people, younger people, rural communities, Welsh-speaking communities, people experiencing socio-economic disadvantage and communities with limited previous involvement in climate-related decision-making.

These groups experience climate risks in distinct ways, including impacts on agricultural productivity, natural resources, supply chains, infrastructure, employment and wider economic resilience. Their perspectives, practical knowledge and lived experience will therefore be important in ensuring that the engagement process captures the full range of climate risks, vulnerabilities and adaptation priorities across the region. By involving these stakeholders alongside residents and community

organisations, the project will support a more comprehensive and place-based understanding of climate adaptation needs and opportunities.

Whilst the climate risk assessment provided valuable evidence on vulnerabilities and future risks, there are still gaps in our understanding of how communities perceive these risks and what support they believe is needed to build resilience. There is also an opportunity to strengthen relationships with community groups and local networks that may not traditionally engage with PSB processes.

This project will help address these gaps by creating opportunities for ongoing dialogue and collaborative problem-solving. It will support the development of stronger relationships between communities and public services, improve understanding of local priorities and ensure future climate adaptation activity is shaped by those most affected by the challenges being addressed.

The project will also provide a transparent feedback route so that participating communities can see how their knowledge has validated or refined the CCRA evidence, what recommendations have emerged and how these recommendations will influence the Climate Adaptation Delivery Plan. This will help demonstrate that involvement has led to tangible outcomes, rather than simply gathering views without a clear response.

Section 4: Capacity, commitment & match resources

To ensure deep organisational buy-in and embed involvement into everyday budgets, we ask partner-PSBs to commit their own matching resources(e.g. staff capacity and room hire - if relevant).

Match funding confirmation

Each project includes a minimum of 10% match funding from the PSB hosting the project. This helps to shape the scale of what can be delivered and can be refined during the collaborative stage.

- Estimated Total Project Cost: £_____
- Confirmed PSB Match Funding Amount (Min. 10%): Subject to the cost of the total project we have a commitment from NRW to provide the required match-funding.
- Source of Match Funding: Natural Resources Wales (funding in place until the end of March 2027)

Match capacity

Who on your team will be providing the dedicated capacity to do the groundwork alongside our consultants, and how will you protect their time to ensure involvement becomes part of everyday practice?

(Maximum 250 words)

Names and contact details of people on the project team (these are the people we will email with updates and meeting arrangements):

Name	Email address
Richard Dearing – Strategic Lead	richard.dearing@cyfoethnaturiolcymru.gov.uk
Tim Bray	timothy.bray@ceredigion.gov.uk
Llinos Evans	llinevans@sirgar.gov.uk
Rebecca Wright	rebecca.wright@cyfoethnaturiolcymru.gov.uk
Lynne Walters	lynne.walters2@ceredigion.gov.uk

What happens next?

Following our chat, you'll be given a deadline (usually one week) to return the form formalising the ideas we talked about.

Email your completed form directly to Rachel Wolfendale (Programme Manager) at rachel@copronet.wales and Emily Garside (Programme Coordinator) emily@copronet.wales.



Rhwydwaith
Cyd-gynhyrchu
Cymru

Co-production
Network
for Wales

Appendix 1: Interim Well-being Plan Climate and Nature Emergency Objective (to be approved by the PSB on 15 September 2026)

Climate Change and Nature Emergency	
OBJECTIVE	
We aim to deliver measurable carbon reduction and stronger climate resilience based on clear accountability and strong community involvement .	
Strategic Aims	Suggested Actions
• To continue to secure sustainable development and the responsible management of natural resources, supporting local food production and driving growth in the local green economy. • To improve public health and wellbeing by helping to increase access to greenspace. • To promote sustainable land-use planning and resource management, aligning with global environmental objectives. • To strengthen the climate risk evidence base through improved data sharing and monitoring. • To Improve communication and engagement around climate risks and adaptation planning.	• To continue the work of the collaborative Climate & Nature delivery group in reviewing the risks identified in the Climate Change Risk Assessment CCRA3. • To build upon the collaboration between PSB partners to address cross-sector climate risks.